EMPATHY FIRST Capability Statement

Vision & Mission

We aim to foster a more compassionate and empathetic world through impactful keynote speeches and transformative workshops on enhancing healthy empathy.

Our mission is to empower individuals, organisations, and communities with the skills to cultivate healthy empathy, enhance communication, and drive positive change.



Keynote Speaking

- Compelling and impactful speeches on healthy empathy, emotional literacy, and unconscious biases.
- Topics tailored to business audiences, educational institutions, healthcare providers, and more.

Value Proposition

- Improved employee engagement, teamwork, and morale.
- Enhanced customer relationships and client satisfaction.
- Strengthened leadership capabilities and organisational culture.
- Measurable impact on key performance indicators (KPIs) such as retention rates, productivity, and brand reputation.



Empathy Training Programs

- Customised workshops, seminars, and coaching sessions tailored to organisational needs.
- Focus areas include empathy in leadership, communication, design, and customer relations.

Why choose Empathy First?

- Thought leadership in healthy empathy, emotional literacy, unconscious bias and interpersonal skills development.
- Evidence-based methodologies and best practices.
- Customisation options to address specific organisational challenges and goals.

"The course was amazing and really changed my understanding of empathy. It is a must for everyone, regardless of their line of work."

"I can use these skills to prevent myself from getting overwhelmed and have better interactions with visitors."

Leanne Butterworth

Founder, Leanne Butterworth is an empathy educator, TEDx speaker, author and university lecturer.

Leanne holds degrees in Exercise
Physiology (UQ) and Business
(Nonprofit and Philanthropy - QUT). Her accolades include a George Alexander
Foundation Scholarship, membership in the Australian Social
Impact Fellowship, recognition by His Royal Highness, the of York, and winner of the
Women Changing the
World People's Choice Social
Enterprise Award. She is also a contributing author in the anthology Women Making a

Difference.